



NEWS

From County Supervisor Paul Biane

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Contact: Marielena Shorett, Media Specialist
Economic Development/Public Service Group
(909) 381-7904

COUNTY ANNOUNCES GRAND OPENING OF WEST END EMPLOYMENT & BUSINESS RESOURCE CENTER

In October, the County opened its second *Business Resource Center* in Rancho Cucamonga, delivering centralized, quality, customer-driven services to the area's businesses, public agencies and non-profit organizations, assisting those entities to prosper and grow. The official grand opening of the Business Resource Center, located at 9650 Ninth Street in Rancho Cucamonga, will be October 29TH from 5:00 to 7:00 p.m.. The public, chambers of commerce and business community are invited. To attend, please RSVP by calling 909-381-

7938.

Supervisor Biane said, “This is a great example of government assisting businesses. It’s not a handout, but a roadmap on how to succeed.”

The County’s second *Business Resource Center* will be home to a variety of County, State and Federal agencies that will serve the business community including County of San Bernardino Economic and Community Development; Jobs and Employment Services; Office of Small Business Development; Redevelopment and Land Use Services. The State of California Employment Development Department (EDD) as well as many other agencies have committed to supporting the efforts of the Center and in some cases may co-locate their staff at the Center.

These agencies include the U.S. Small Business Administration; California Technology, Trade and Commerce Agency; Inland Empire Economic Partnership; Small Business Development Center; California Environmental Protection Agency’s Permit Assistance Center; California Manufacturing Technology Center; Service Corps of Retired Executives (SCORE); the Employer’s Group; Enterprise Funding Corporation; Chaffey Community College; as well as California State University San Bernardino.

By locating all of these entities in one site, the County will better serve the

area's businesses, public agencies and non-profit organizations, focusing on business investment, expansion and attraction thereby continuing its commitment to job retention and creation. In addition, the *Business Resource Center* will also serve as a liaison to surrounding jurisdictions to assist with their economic development efforts.

A multitude of services will be offered through the *Business Resource Center*. Financing assistance will be available, as well as Small Business Administration loan pre-qualification and technical assistance; tax incentives; and employment services, such as training new and existing employees, hiring and screening assistance, and human resource services. Those wishing to conduct market and strategic research and analysis, or need technical and manufacturing assistance or help in strategic planning, will be able to find these tools and more at the *Business Resource Center*.

This West-End *Business & Employment Resource Center* will contain a thousand-square-foot conference/training room with future plans for a modern satellite conferencing system networked to the main *Workforce Investment Business Resource Office* in San Bernardino and future centers throughout the County. Also, the County will use this facility to conduct loan package preparation workshops, procurement seminars, and other business development activities.

A full resource library, provided by the City of Rancho Cucamonga's Redevelopment Agency, along with a wide variety of business tools will be available for use. With high-speed internet-connected workstations, organizations will be able to do research on-line including competitive analysis, demographic mapping and general business research, as well as access to current databases and on-line research tools. The workstations will also include the latest business-related software including Microsoft Office Pro; accounting and financial software; marketing and business plan development tools; and graphic and web development software. One of the benefits of the *Center* is that entrepreneurs will be able to use the *Center's* databases and research tools, collect information in the format applicable to the software they personally use and then burn it to a CD. They can then take it back to their office where the data can be manipulated in a way that's most useful to their business.

In cooperation with Rancho Cucamonga's Library system, the *Business Resource Center* will also become a business-focused branch library with nearly 1,000 titles and subscriptions to the latest business publications including management guides, financial information, business development guides, business start-up guides, tax guides, newspapers and magazines, as well as the latest business best-sellers. From the City or any County Library branch, one will be able to search the catalog for material found, in many cases, only in the *Business Resource Center*. *The Business Resource Center's* library selections are very comprehensive - topics from grant writing to taxes to mail order and

home-based businesses to franchises and e-marketing and customer relations. A wide range of how-to books include running seminars and workshops, the art of event planning, obtaining venture capital and writing business letters. The library will also provide the business publications and guides of the U.S. Small Business Administration, the State of California and the County of San Bernardino and online subscriptions to Nexis, Reference USA and Info USA, Thomas Register and Dun & Bradstreet.